



# GETALONG ENTERPRISE LIMITED

Getalong Enterprise Ltd.

CIN: U17299MH2020PLC342847

Our Company was incorporated as 'Getalong Enterprise Private Limited' under the provisions of the Companies Act, 2013 pursuant to a certificate of incorporation dated July 29, 2020 issued by the Registrar of Companies, Mumbai. Thereafter pursuant to a fresh certificate of incorporation dated August 18, 2020 issued by the Registrar of Companies, Mumbai the name of our Company was changed to 'Getalong Enterprise Private Limited' Thereafter, pursuant to the conversion of our Company to a public limited company, the name of our Company was changed to 'Getalong Enterprise Limited' pursuant to special resolution passed by the Shareholders at its Extra Ordinary General Meeting held on February 28, 2021 and a fresh certificate of incorporation dated April 12, 2021 was issued to our Company by the Registrar of Companies, Mumbai. For further details on the changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 96.

**Registered Office:** Office No. 402, B-Wing, Damji Shamji Corporate Square, Laxmi Nagar, Ghatkopar (East), Mumbai - 400 075, Maharashtra, India  
**Tel No.:** +91-85913 43631; **Email:** info@getalongenterprise.com; **Website:** www.getalongenterprise.com  
**Contact Person:** Isha Deepak Zatakia, Company Secretary and Compliance Officer.  
**Promoters of Our Company:** Mrs. Sweety Rahul Jain and Westpac Investments Private Limited

## BASIS OF ALLOTMENT

**INITIAL PUBLIC OFFERING OF 7,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF GETALONG ENTERPRISE LIMITED ("OUR COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 69 PER EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 59 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING ₹ 517.50 LAKHS (THE "ISSUE") OF WHICH 38,000 EQUITY SHARES AGGREGATING TO ₹ 26.22 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 7,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH AT AN ISSUE PRICE OF ₹ 69 PER EQUITY SHARE AGGREGATING TO ₹ 491.28 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 41.02% AND 38.94% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.**

### Risks to Investors:

Investors are required to refer section titled "Risk Factors" on page 21 of the Prospectus.

## THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 AND THE ISSUE PRICE IS 6.9 TIMES OF THE FACE VALUE

**ISSUE OPENED ON: SEPTEMBER 27, 2021 AND ISSUE CLOSED ON: SEPTEMBER 30, 2021**

The Equity Shares of the Company are proposed to be listed on the SME Platform of BSE Limited, in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time. Our Company has received an In-Principle approval from BSE for the listing of the Equity Shares pursuant to letter dated September 17, 2021. **BSE shall be the Designated Stock Exchange for the purpose of this Issue. The trading is proposed to be commenced on October 08, 2021** (Subject to receipt of listing and trading approvals from the BSE).

The Issue is being made through the Fixed Price process, the allocation in the Net Issue to the Public category shall be made pursuant to Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, as amended from time to time, wherein a minimum of 50% of the Net Issue of shares to the Public shall initially be made available for allotment to Retail Individual Investors. The balance of Net Issue of Shares to the public shall be made available for allotment to Individual Applicants other than Retail Individual Investors and other Investors, including Corporate Bodies / Institutions irrespective of number of shares applied for. If the Retail Individual Investor category is entitled to more than 50% on proportionate basis, they shall be allotted that higher percentage. Under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Lead Managers and the Designation Stock Exchange. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines. All potential investors shall participate in the Issue only through an Application Supported by Blocked Amount ("ASBA") process including through UPI mode (as applicable) by providing details of the irrespective bank accounts and / or UPI IDs, in case of RILs, if applicable, which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same

### SUBSCRIPTION DETAILS

The Net Issue has received 387 applications for 13,98,000 Equity Shares resulting in 1.86 times subscription. The details of the applications received in the Net Issue (before and after technical rejections & withdrawal) are as follows:

#### Details of the Applications Received

CATEGORY	Before Technical Rejections & Withdrawals		Technical Rejections & Withdrawals		After Technical Rejections & Withdrawals	
	No. of Applications	No. of Equity Shares	No. of Applications	No. of Equity Shares	No. of Applications	No. of Equity Shares
Market Makers	1	38,000	0	0	1	38,000
Retail Individual Investors	330	6,60,000	9	18,000	321	6,42,000
Non-Retail Investors	56	7,00,000	1	6,000	55	6,94,000
<b>Total</b>	<b>387</b>	<b>13,98,000</b>	<b>10</b>	<b>24,000</b>	<b>377</b>	<b>13,74,000</b>

**Note:** The Issue also includes 38,000 Equity Shares reserved for Market Maker, which was subscribed by 1.00 times and there were no Technical Rejection & any withdrawal. In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots. There was over subscription of 3,38,000 Equity Shares in other than Retail Individual Category & 2,86,400 Equity Shares in Retail Category. The Basis of Allotment was finalised in consultation with the Designated Stock Exchange - BSE on October 05, 2021.

- A) Allocation to Market Maker (After Technical Rejections & Withdrawals):** The Basis of Allotment to the Market Maker, at the Issue Price of ₹ 69 per Equity Share, was finalised in consultation with BSE. The category was subscribed by 1.000 times. The total number of shares allotted in this category is 38,000 Equity Shares. The category-wise details of the Basis of Allotment are as under:
- B) Allocation to Retail Individual Investors (After Technical Rejections & Withdrawals):** The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹ 69 per Equity Share, was finalised in consultation with BSE. Pursuant to Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, the total number of shares allocated in this category is 3,56,000 Equity Shares. The category was subscribed by 1.803 times. The category-wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares Applied	% to Total	Allocation per Applicant	Ratio of Allottees to the Applicant	Total No. of Equity Shares Allotted
6,42,000	321	100.00	6,94,000	100.00	2,000	178:321	3,56,000
<b>Total</b>	<b>321</b>	<b>100.00</b>	<b>6,94,000</b>	<b>100.00</b>			<b>3,56,000</b>

- C) Allocation to Other than Retail Category (After Technical Rejections & Withdrawals):** The Basis of Allotment to the Non - Retail Investors, at the Issue Price of ₹ 69 per Equity Share, was finalised in consultation with BSE. Pursuant to Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, the total number of shares allocated in this category is 3,56,000 Equity Shares. The category was subscribed by 1.949 times. The category-wise details of the Basis of Allotment are as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares Applied	% to Total	Allocation per Applicant	Ratio of Allottees to the Applicant	Total No. of Equity Shares Allotted
4,000	4	7.27	16,000	2.31	2,000	1:1	8,000
6,000	17	30.91	1,02,000	14.70	2,000	1:1	34,000
					2,000	9:17	18,000
8,000	2	3.64	16,000	2.31	4,000	1:1	8,000
10,000	13	23.64	1,30,000	18.73	4,000	1:1	52,000
					2,000	7:13	14,000
12,000	3	5.45	36,000	5.19	6,000	1:1	18,000
14,000	5	9.09	70,000	10.09	6,000	1:1	30,000
					2,000	3:5	6,000
16,000	7	12.73	1,12,000	16.14	8,000	1:1	56,000
					2,000	1:7	2,000
24,000	1	1.82	24,000	3.46	12,000	1:1	12,000
38,000	1	1.82	38,000	5.48	20,000	1:1	20,000
60,000	1	1.82	60,000	8.65	32,000	1:1	32,000
90,000	1	1.82	90,000	12.97	46,000	1:1	46,000
	<b>55</b>	<b>100.00</b>	<b>6,94,000</b>	<b>100.00</b>			<b>3,56,000</b>

The Board of Directors of the Company at its meeting held on October 05, 2021, has taken on record the Basis of Allotment of Equity Shares, as approved by the Designated Stock Exchange viz. BSE and has authorized the corporate action for the allotment of the Equity Shares to various successful applicants.

The CAN and allotment advice and / or notices shall be dispatched to the address of the investors as registered with the depositories on or before October 06, 2021. Further, the instructions to Self Certified Syndicate Banks will be processed on or before October 06, 2021 for unblocking of funds and transfer to the Public Issue Account on October 05, 2021 and the payments to non-syndicate brokers have been issued on October 06, 2021. In case the same is not received within ten days, investors may contact the Registrar to the Issue at the address given below. The Equity Shares allotted to successful applicants have been uploaded on October 06, 2021 for credit to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the SME Platform of BSE Limited within 6 working days from the Closure of the Issue. **The trading is proposed to be commenced on October 08, 2021 subject to receipt of listing and trading approvals from BSE.**

**Note:** All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated September 21, 2021 ("Prospectus").

#### INVESTORS PLEASE NOTE

The details of the allotment made has been hosted on the website of the Registrar to the Issue, **Link Intime India Private Limited** at **Website: www.linkintime.co.in**. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole Applicant, Serial number of the Application Form, Number of Shares Applied for and Bank Branch where the Application had been lodged and payment details at the address given below:

	<b>LINK INTIME INDIA PRIVATE LIMITED</b> C-101, 1st Floor, 247 Park, L. B. S. Marg, Vikhroli (West), Mumbai - 400 083, Maharashtra, India <b>Tel:</b> +91-22-4918 6200 <b>Email:</b> getalong.ipa@linkintime.co.in; <b>Website:</b> www.linkintime.co.in. <b>Contact Person:</b> Shanti Gopalakrishnan; <b>SEBI Registration No.:</b> INR000004058

**For Getalong Enterprise Limited  
On Behalf of the Board of Directors  
Sd/-  
Managing Director**

**Place:** Mumbai  
**Date:** October 06, 2021

#### LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARE ON LISTING OR THE BUSINESS PROSPECTS OF GETALONG ENTERPRISE LIMITED

**GETALONG ENTERPRISE LIMITED** is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make a Public Issue of its Equity Shares and has filed the Prospectus with the Registrar of Companies, Mumbai on September 21, 2021. The Prospectus shall be available on the websites of the Company, the BSE and the Lead Managers at [www.getalongenterprise.com](http://www.getalongenterprise.com), [www.bseindia.com](http://www.bseindia.com), [www.shreni.in](http://www.shreni.in), respectively. Applicants should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the Prospectus, including, the section titled "Risk Factors" beginning on page no. 21 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold (i) within the United States to persons reasonably believed to be qualified institutional investors (as defined in Rule 144A under the U.S. Securities Act) pursuant to Rule 144A under the U.S. Securities Act and (ii) outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur.